Action against Newspaper Groups under MRTP Act

100. SHRI SATYA PRAKASH MALAVIYA: Will the Minister of INDUSTRY be pleased to state:

(a) whether MRTP Commission has taken note of the restrictive trade practices of inflating the circulation figures by some major news paper groups with a view to get higher revenue from advertisements;

b) if so, which newspaper groups are found guilty of inflating their circulation figures with the ulterior motive of getting higher advertisement revenue;

(c) if no action is taken whether Government is considering to take action under MRTP Act; and

(d) whether MRTP Commission has received any complaints from the advertisers; if so, what are the details thereof?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) to (d) The MRTP Commission has recently received a complaint from consumer regarding inflated circulation figures by news paper companies. The Commission is seized of the matter and being a quasi-judicial body, is competent to take appropriate action under the provisions of the MRTP Act, 1969.

Recommendations for industrial development by the Backward Areas Development Committee

101. SHRI SUBAS MOHANTY: Will the Minister of INDUSTRY be pleased to state:

(a) whether the Backward Areas Development Committee constituted by Government for all round industrial development has submitted its report;

(b) if so, what are the recommendations made by the Committee; and

(c) whether Government have accepted those recommendations; if so, what are the details thereof?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) to (c) The Inter-Ministerial Committee constituted to review and revise the existing Central incentive schemes for industrial development of backward areas had submitted its report. The recommendations of the Committee are still under the consideration of the Government.

Manufacturing of Filament Yarn

102. SHRI SUBAS MOHANTY: Will the Minister of INDUSTRY be pleased to state:

(a) what are the details of industries in public and private sectors which are manufacturing filament yarn; and

(b) whether a large quantity of filament yarn is being imported also to meet its increasing demand?

THE MINISTER OF INDUSTRY (SHRI J. VENGAL RAO): (a) Major units which are at present manufacturing one or more Synthetic Filament Yarn viz. Polyester, Nylon and poly-propylene Filament Yarns are given in the attached statement (*See* below).

(b) No, Sir. Only a small quantity of Filament Yarn is at present imported.

Statement

1. M/s. Baroda Rayon Corporation Limited.
2. M/s. Century Enka Limited.
3. M/s. Garware Nylon Limited.
4. M/s. Gujarat Filaments Limited.
5. M/s. Haryana Petro-chemicals Limited.
6. M/s. Hindustan Pipe Udyog Limited.
7. M/s. Indian Organic Chemicals Limited.
8. M/s. Jagatjit Cotton Textile Mills Ltd.
9. M/s. J. K. Synthetics Limited.
10. M/s. Modipon Limited.
11. M/s. Nirlon Synthetics Fibres & Chemicals Limitd.
12. M/s. Orkay Silk Mills Limited.
13. M/s. Parasrampuria Synthetics Limited.
14. M/s. Petrofils Cooperative Limited
15. M/s. Rajasthan Petro Synthetics Limited.
16. M/s. Reliance Industries Ltd.
17. M/s. Shree Synthetics Ltd.

All units except Petrofils Cooperative Limited which is in Government Co-operative Sector, are in the Private sector.

Empanelment of advertising agencies by NTPC

103. SHRI BIR BHADRA PRATAP SINGH : Will the Minister of ENERGY be pleased to state :

(a) whether it is a fact that National Thermal Power Corporation (NTPC) have received applications for empanelment of advertising agencies for the year 1989-90 ;

(b) if so, what are the names of agencies, which have applied for empanelment and the names of those advertising agencies which have been considered for the purpose, by the NTPC;

(c) what is the criteria used for selecting those advertising agencies and what is the estimated budget allocations fixed by NTPC for 1989-90 on their advertising with details of accounts such as display, advertising, hoardings, notices, radio and TV, appointments etc.; and

(d) what is the total amount earmarked to the agencies registered with NTPC ?

THE MINISTER OF STATE IN THE DEPARTMENT OF POWER IN THE MINISTRY OF ENERGY : (SHRI KALP NATH RAI) : (a) and (b) The National Thermal Power Corporation (NTPC) advertise for the empanelment of advertising agencies: the last empanelment was finalised in May, 1986. The agencies from whom requests have been recieved for fresh empanelment, have been advised to apply aganist suitable advertiesments.

(c) and (d) During the last empanelment, only the agencies accredited to the Indian News Service were considered on the basis of their creativity, branch offices, areas of specialisation, public sector experience etc. No specific amount is earmarked to the agencies empaneled with the NTPC. During 1987-88, an amount of Rs. 29·42 lakhs was spent on advertisements and publicity; the expenditure during 1988-89 for this purpose, is expected to be of about the same order.